LONDON FESTIVAL OF NIGERIAN FILM // 6-12 OCTOBER 2010



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Welcome to the UK's first ever festival dedicated to Nigerian popular cinema. Our week-long series of screenings celebrates the creativity and energy of the world's second largest film industry. With five feature films and one documentary, Nollywood Now! showcases the drama, tension and excitement of a truly global film culture.

7.30pm Wednesday 6 October: Nollywood Babylon



The festival kicks off with a panel discussion featuring industry experts, followed by a screening of the documentary feature *Nollywood Babylon*, which captures the Nigerian film industry in its social and political context. A great 'beginners guide' for people new to Nollywood.

7.30pm Thursday 7 October: Osuofia in London



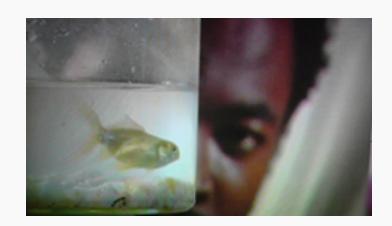
One of the biggest and best loved Nigerian comedy movies ever. When he inherits his brother's fortune, Osuofia (Nkem Owo) swaps village life for the bright lights of London. The jokes are mostly on him, but he's smart enough to spot a scam when he sees one. Not to be missed!

7.30pm Friday 8 October: Dangerous Twins



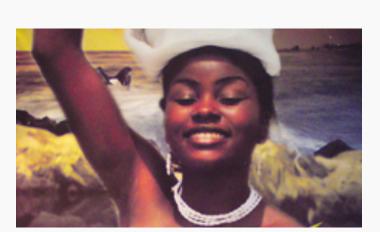
Nollywood megastar Ramsey Nouah plays a double role as twin brothers. The quieter twin convinces his brash Lagos-based brother to go to London and pretend to be him and get his British wife pregnant. Drama, violence and betrayal follow.

7.30pm Saturday 9 October: White Waters



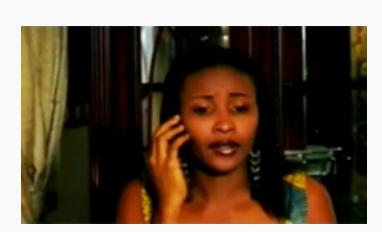
Melvin may be a bit slow, but he can run faster than anyone on the university athletics team. Will he make the championships and get the girl? Or will he withdraw into himself - with only a fish called Loneliness for company?

7.30pm Monday 11 October: Arugba



Music, dance and teenage romance, set against a background of ancient tradition - and corruption. Star director Tunde Kelani takes on tradition and modernity as symbolised by the Arugba - a virgin who carries the sacrificial calabash during the annual Osun Osogbo festival.

7.30pm Tuesday 12 October: Modupe Temi



One man. One woman. One house. These simple elements create a scorching drama about conflict, insecurity and distrust within a marriage. Will there be a happy ending? You'll have to watch the film to the end! Starring Saidi Balogun and Doris Simeon.

TICKETS

£3 each or £12 for a festival pass

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7.30pm Wednesday 6 October: Nollywood Babylon



Directors: Ben Addelman and Samir Mallal, Canada 2008. 75 minutes. Rated 12A

The festival kicks off with a panel discussion featuring industry insiders, followed by a screening of the Canadian documentary feature Nollywood Babylon, which captures the Nigerian film industry in its social and political context. A great

'beginners guide' for people new to Nollywood.

The launch night panel discussion, chaired by the festival director, included:

- Alfred Soroh, Managing Director of Nollywood Channel (Sky 329)
- Dr. Gareth Stanton, Head of Media and Communication at Goldsmiths, University of London
- Adekunle Detokunbo-Bello, Nigerian actor, film-maker and academic
- Moses Babatope, Odeon Cinemas' special projects manager for Nollywood

Click to use Flash

Nollywood Now panel discussion 6 Oct 2010 by phoenixworld



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7.30pm Thursday 7 October: Osuofia in London



Director: Kingsley Ogoro, 2003. 105 minutes. Starring: Nkem Owoh. Rated 12A

One of the biggest and best loved Nigerian comedy movies ever. When he inherits his brother's fortune, Osuofia (Nkem Owo) swaps village life for the bright lights of London. The jokes are mostly on him, but he's smart enough to spot a scam when he

sees one. Not to be missed!

Introduced with a talk from the film's co-producer Dr Kola Munis.



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7.30pm Friday 8 October: Dangerous Twins



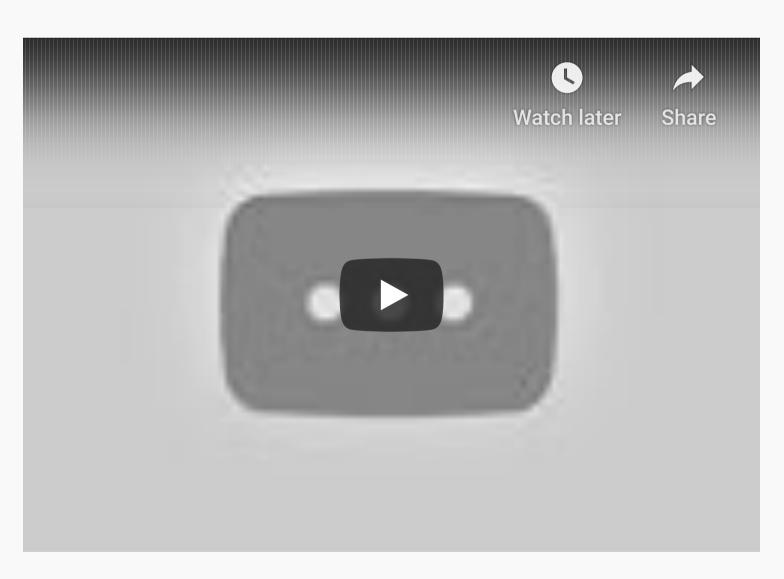
Director: Tade Ogidan, 2004. Starring: Ramsey Noah, Danielle Moubarak, Stella Damascas, Sola Shobowale. Running time 135 minutes. Rated 15

Nollywood megastar Ramsey Nouah plays a double role as twin brothers. The quieter twin convinces his brash Lagos-based brother to go to London and pretend to be him and get his British wife

pregnant. Drama, violence and betrayal follow.

Introduced by Elizabeth Obisanya, film-maker and lobbyist. Screenwriter of Cashback Paper or Plastic, Death by Witchcraft and Moll Flanders Saved By Grace.

Tickets for sale on the door.



TICKETS

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7.30pm Saturday 9 October: White Waters



Director: Izu Ojukwu, 2008. 100 minutes. Starring: O.C. Ukeje, Joke Silva, Rita Dominic. Rated PG

A tear-jerking teen sports romance. Melvin may be a bit slow, but he can run faster than anyone on the university athletics team. Will he make the championships and get the girl? Or will he withdraw into himself - with only a fish called Loneliness for

company?

Introduced by <u>Dr Gareth Stanton</u>, African film academic and head of the Department of Communications at Goldsmiths, University of London.



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7.30pm Monday 11 October: Arugba



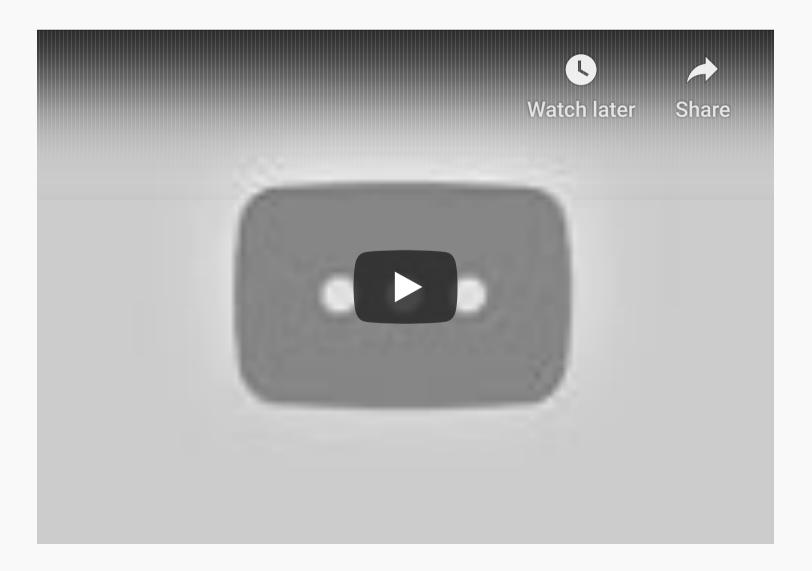
Director: Tunde Kelani, 2009. 95 minutes, Yoruba with English subtitles. Starring: Segun Adefila, Bukola Awoyemi, Peter Badejo. Rated 12A

Music, dance and teenage romance, set against a background of ancient tradition - and corruption. Star director Tunde Kelani takes on tradition and modernity, as symbolised by the Arugba - a virgin

who carries the sacrificial calabash during the annual Osun Osogbo festival.

Introduced by Dr. Oluyinka Esan, Senior Lecturer in Media and Film Studies, Winchester University.





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7.30pm Tuesday 12 October: Modupe Temi



One man. One woman. One house. These simple elements create a scorching comedy melodrama about conflict, insecurity and distrust within a marriage. Will there be a happy ending? You'll have to watch the film to the very end.

Produced by and starring Saidi Balogun and Doris Simeon. Directed by Daniel Ademinokan.

Yoruba with English subtitles. 92 minutes. Certificate U.

Introduced by Adekunle Detokunbo-Bello, Nigerian actor, film-maker and academic.

Buy tickets on the door.



TICKETS

£3 each or £12 for a festival pass

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Contact

Phoenix Fry, Creative Director info@cinema-forever.co.uk

www.deptfordfilmclub.org www.sydenhamfilmclub.org

Thanks

Press clippings

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The festival in context

Nollywood for beginners

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Nollywood for beginners

The Nigerian film industry, popularly known as Nollywood, exploded at the beginning of the 1990s and is now the world's second largest film industry in the world in terms of number of annual film production. The industry has an estimated turnover of US\$250 million, and produces around 2400 films a year.

Films are rarely released in cinemas, but are distributed in DVD and VCD format in markets and shops for home viewing. In London, many Nollywood fans rent or buy their films from shops in Deptford, Peckham and Dalston. In addition, Odeon cinemas organise occasional late night screenings and popular premiere events.

Nigerian film is popular with audiences from across Africa. In 2006, 42% of Nollywood films were made in English language, 37% in Yoruba and 18% in Hausa. The industry has taken influence from all around the world (including Bollywood melodrama, Latin American soap operas, low-budget American/British horror and Hong Kong gangster flicks) but transform these influences to address local concerns.

Recommended reading: Nollywood: The Video Phenomenon in Nigeria

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- Calle 20, 24 November
- Financial Times, 2 October
- Guardian Guide, 2 October
- East_London_Lines: Q&A, 2 October
- East London Lines: Nollywood Now, 30 September
- The Guardian, 21 September 2010
- Krystal magazine, 16 September 2010
- South London Press, 20 August 2010
- London_Evening_Standard, 20_August_2010

Online networks

- Wisconsin University Cinemateque: Nollywood Rising
- The Afro News
- Lewisham: Be More
- Brockley Central
- Brockley Jack
- Shadow and Act
- To Sow Stars
- Sify_News
- Black Book News
- The Africa Channel
- Transpontine, 26 August 2010
- Catch_a_Vibe, 29_August_2010
- Naija_Network_News, 24_August_2010
- Voice_of_Nigerians, 24_August_2010
- Deptford Dame, 25 August 2010
- Lewisham_Film_Initiative, 16_August_2010

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ABOUT FILMS VENUE HOME

Press release 14/09/10

FOR IMMEDIATE RELEASE

14 September 2010. Updated 28 September 2010

Nollywood Now! film festival launches in London, 6-12 October 2010

Tickets sales are now open at www.nollywoodnow.co.uk for the UK's first ever festival of Nigerian film, known as Nollywood.

The festival, a week-long celebration of the world's second largest film industry, will feature six film screenings introduced by talks from industry experts including Nigerian actors, film academics and representatives from Nollywood TV broadcasting.

The film programme takes in five of the best-loved popular Nigerian films, along with the Canadian documentary Nollywood Babylon.

Phoenix Fry, creative director of Nollywood Now! said: "I hope this festival is just the beginning of a more widespread recognition of Nollywood as a global cinema phenomenon. Ten years ago India's popular cinema was dismissed by the mainstream, but is now a vital part of our shared culture. The dramatic and exciting films coming out of Nigeria, enjoyed by so many people here in the UK, deserve a similar place in Britain's cultural life."

Adekunle Detokunbo-Bello, the Nigerian actor, film-maker and academic said:

"For Nollywood fans and people new to Nigerian film, this festival is an amazing opportunity to enjoy some of the best films from Nigeria. Nollywood Now! showcases the evolution of the most popular films within Africa, from the early guerrilla shoots in Lagos to recent festival-acclaimed productions."

Moses Babatope, Odeon Cinema's special projects manager for Nollywood said:

"This festival marks an important moment for Nigerian cinema in the West. With production values approaching European and Hollywood standards, audiences in Britain who have traditionally watched Nollywood films at home on TV - are now demanding cinematic screenings of new films."

Mayor of Lewisham, Sir Steve Bullock said:

"I'm immensely proud that Lewisham Council has funded the UK's first ever festival of Nigerian film. The borough is home to one of the largest Nigerian populations in the country, and this festival is a great opportunity for us all to celebrate the outstanding global success of Nollywood film-making."

Venue

Deptford Town Hall, New Cross Road, London SE14 6AF.

Festival progamme

7.30pm, Wednesday 6 October

Nollywood Babylon (Ben Addelman and Samir Mallal, 2008), a Canadian documentary which goes behind the scenes and puts the industry into cultural and political perspective. Launch night panel discussion will include:

- Alfred Soroh, Managing Director of Nollywood Channel (Sky 329)
- Dr. Gareth Stanton, Head of Media and Communication at Goldsmiths, University of London
- Moses Babatope, the Odeon Cinema's special projects manager for Nollywood
- Adekunle Detokunbo-Bello, Nigerian film-maker and academic

7.30pm, Thursday 7 October

Osuofia in London (Kingsley Ogoro, 2003), one of the most popular Nigerian films of all time. Introduced by the film's co-producer, Dr. Kola Munis.

7.30pm, Friday 8 October

Dangerous Twins (Tade Ogidan, 2004), a thriller set in London and Lagos starring Ramsey Nouah in the double title role. Introduced by Elizabeth 'Eff' Obisanya, screenwriter, filmmaker and activist.

7.30pm, Saturday 9 October

White Waters (Izu Ojukwu, 2008) a popular teen sports romance starring Rita Dominic. Introduced by Dr. Gareth Stanton, Head of Media and Communication at Goldsmiths, University of London.

7.30pm, Monday 11 October

Arugba (Tunde Kelani, 2009), a Yoruba language movie which had its UK premiere at the Odeon in Greenwich. Introduced by Dr. Oluyinka Esan, Senior Lecturer in Media and Film Studies, Winchester University.

7.30pm, Tuesday 12 October

Modupe Temi (Daniel Ademinokan 2009), a Yoruba language melodrama featuring just two actors playing a husband and wife. As their marriage falls apart they fight brutally, with some genuinely funny moments. Introduced by Adekunle Detokunbo-Bello, Nigerian film-maker and academic.

NOTES TO EDITORS

Nollywood Now! will be the UK's first ever festival of Nigerian film. Its aims are:

- to introduce Nollywood film to new audiences
- to bring existing audiences together to celebrate Nollywood film culture in a public space.

The festival will take place in New Cross, south east London - an area with a large Nigerian population. 154,000 Nigerian-born people are resident in the UK, according to a 2009 estimate by the Office for National Statistics.

The festival is sponsored by the Guarantee Trust Bank and funded by the London Borough of Lewisham through its Community Cohesion fund, using equipment funded by the Deptford Challenge Trust.

Tickets cost £3 each or £12 for a festival pass, with an additional 50p online booking fee.

Contact:

Phoenix Fry nollywoodnow@gmail.com

07872 164 601

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Thanks

Nollywood Now! is organised by Deptford Film Club. Our thanks go to:

Funders

- Lewisham Council, funders of the festival
- <u>Deptford Challenge Trust</u>, who provided funding for equipment

Advice and support

- Alessandro Jedlowski at <u>SOAS</u>, <u>University of London</u>
- Dr. Gareth Stanton, Head of Media and Communications at Goldsmiths, University of London
- Moses Babatope at <u>Odeon Cinemas</u>
- 'Yinka Mayungbo at the African Movie Channel
- Alfred Soroh at Nollywood Movies Sky 329
- Anna Kime at Film_London





www.africanmoviechannel.com

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The festival in context

Nollywood Now! has two aims:

- To invite Nollywood fans to get together and celebrate Nigerian film in a public space.
- To introduce the joy and excitement of Nigerian film to new audiences.

Our launch event on Wednesday 6 October will include a panel discussion featuring industry insiders and representatives from the Nigerian community in London. On the following days, each film will be introduced by a special guest.

In October 2010, Nigeria celebrates 50 years of independence. There will be events celebrating Nigerian culture throughout the autumn, including three Nollywood events in south London:

- Nollywood Now! The UK's first ever festival dedicated to Nigerian film
- New Nigeria Cinema, a one-day film festival at the BFI Southbank, 30 October 2010
- Nollywood Un-packed, an evening at the South London Gallery, Peckham, 26 November
 2010

Diary notice

WHAT: UK's first ever Nigerian film festival, Nollywood Now!

WHEN: 6 - 12 October 2010

WHERE: Deptford Town Hall, New Cross Road, London SE14 6AF

LAUNCH EVENT: Wednesday 6 October, 7.30pm to include screening of the documentary

Nollywood Babylon

SPEAKERS: TBC but to include film academic, British-Nigerian actor and film-maker, Nollywood Movies channel representative, Nigerian community representatives.

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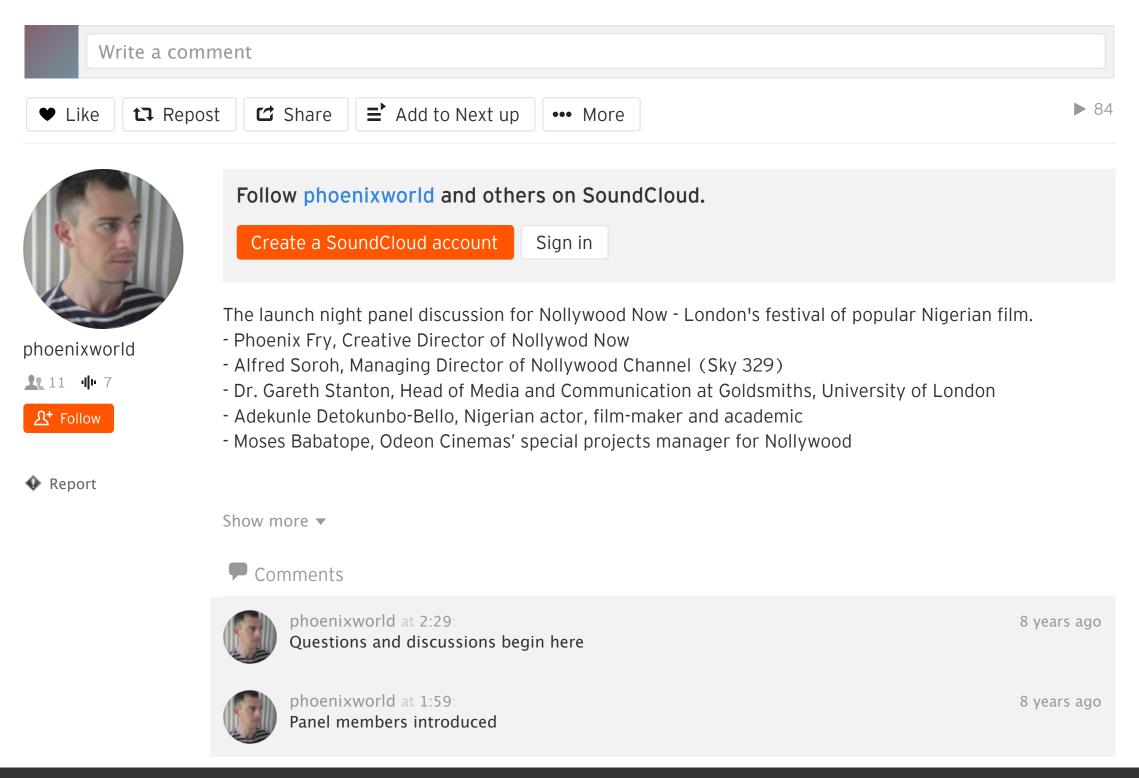
Nollywood Now panel discussion 6 Oct 2010

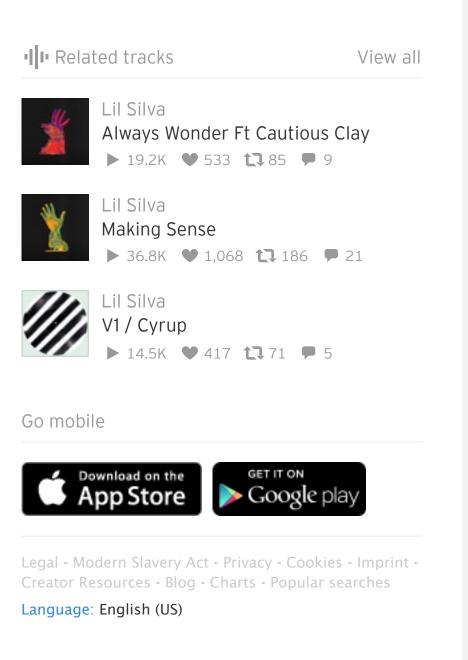
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8 years ago

Discussion







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Consent



X















6:40

